

THREE A'BROAD

*A blonde. A redhead. A brunette.
And one impossible dream.*

LIMITED SERIES PITCH | INSPIRED BY A TRUE STORY

Based on the memoir by Lenor Madruga Chappell
Prepared for screen adaptation consideration

THE HOOK

1963. Three young women. Europe by thumb.

With \$1,500 each, four dresses, no foreign-language skills and more confidence than experience, three California friends leave home for a three-month European adventure. Hitchhiking from country to country, they collide with romance, danger, Cold War history and the exhilarating discovery that they can build lives far larger than the ones expected of them.

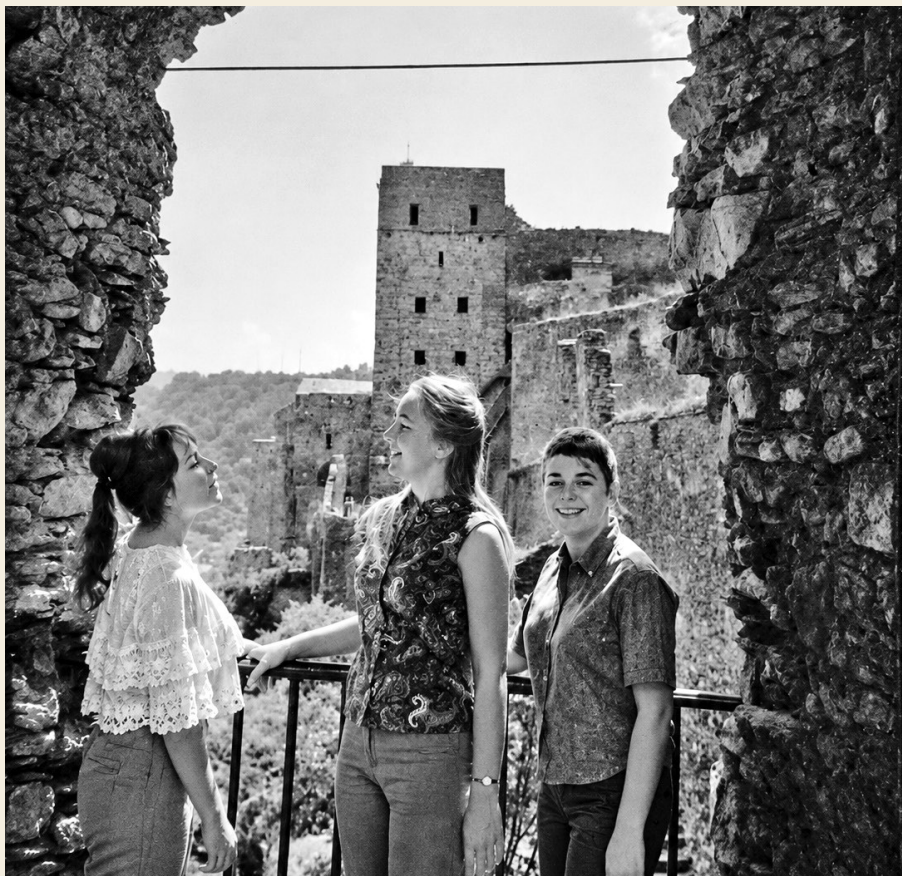


*“They went looking for Europe.
They found themselves.”*

A funny, romantic and sometimes dangerous coming-of-age journey set against the rapidly changing Europe of the early 1960s - told through the lifelong bond of three women who refused to wait for permission to live.

FORMAT • 6 x 50 MINUTES GENRE • PERIOD DRAMEDY / ADVENTURE STORY • TRUE-LIFE MEMOIR

Three distinct women. One shared leap.



LENOR

The brunette - restless, theatrical, fearless. The dream begins with her, and Europe becomes the place where she discovers the scale of the life she wants.

SUE

The blonde - tall, striking and brilliant. Practical enough to read the guidebook, adventurous enough to ignore it when the road offers something better.

DIANE

The redhead - petite, shy and quirky. Her decision to return home alone becomes its own act of courage and independence.

Europe, 1963

**Before smartphones. Before budget airlines.
Before young women traveling alone was
ordinary.**

THE FREEDOM

Youth hostels, cheap rooms, strangers offering rides, pubs, ferries, trains and roads that seem to lead anywhere.

THE DANGER

Predatory drivers, empty roads, money running out and three young women learning when charm is useful - and when instinct matters more.

THE HISTORY

The Berlin Wall is only two years old. Checkpoint Charlie is armed and tense. The trio literally walks into the Cold War.



Checkpoint Charlie - photograph from the journey

A road story with a new world around every bend.



Every stop creates its own episode engine: a new country, a new social code, a new man, a new danger, a new joke - while the friendship remains the constant.



Paris bookstore - photograph from the memoir

Built for the screen.



THE IRISH SEA

They talk their way onto a fishing boat - and end up singing over the radio to the fleet.



THREE ABOARD

Strangers become hosts, protectors, flirtations and stories before the next road begins.



THE CABIN

A cramped boat cabin becomes an instant found-family dinner table.



EPISODE CENTERPIECE

BERLIN

History stops being something in a guidebook.

After hearing that Berlin is on high alert, the women change course and hitchhike toward the divided city. They cross checkpoints, confront armed guards and see the stark contrast between West Berlin and the ruins beyond the Wall.

The sequence shifts the series from carefree travelogue into something larger: three naïve Americans suddenly standing inside history.

THE TURNING POINT

ROME

The three-month adventure stops being temporary.

At the Trevi Fountain, they toss coins and make wishes. Soon after, their paths split: Diane returns home; Lenor stays in Rome for a year and a half; Sue stays for good.

What began as a vacation becomes the hinge on which three lives turn.



Tossing coins in the Fontana di Trevi, Rome

Six episodes. One irreversible summer.

01 THE DREAM

California → Atlantic

Save the money. Pack four dresses. Board a DC-3 and a Greek freighter.

02 THUMBS OUT

Ireland

First rides, first danger, castles, pubs and the intoxicating freedom of the road.

03 NO RESERVATIONS

Scotland → London

Fishing boats, ponies, rain, theater and a growing taste for improvisation.

04 THE CONTINENT

Amsterdam → Germany

Romance, a night in a Dutch jail and a sudden turn toward Berlin.

05 THE WALL

Berlin → Italy

Cold War danger gives way to sun, flirtation and the promise of Rome.

06 THREE ROADS

Rome → Home

The friends separate. What was meant to last months changes all three lives.

Joy first. Stakes underneath.

The series should feel alive, romantic and genuinely funny - never like a museum piece. The women's naïveté creates comedy, but their courage is never the joke.

THE BALANCE

Road-movie spontaneity
Female friendship
Period romance
Real danger
Cold War history
Older-woman perspective



The memoir's spirit: an appetite for life

What the trip is really about.

FREEDOM

What happens when young women stop asking what they are supposed to do?

RISK

The book's final idea - "risk is just more life" - is planted the first time they put out their thumbs.

FRIENDSHIP

The road tests the trio, but their bond gives each woman permission to become herself.

MEMORY

The older Lenor and Sue look back with humor, grief and astonishment at the women they once were.

The real photographs are part of the storytelling.



IRELAND



LENOR ONSTAGE



CANNES

A restrained 1960s palette, handheld intimacy, widescreen European landscapes and occasional transitions from archival stills into dramatized scenes.

A cross-generational adventure.

PRIMARY

Adults drawn to character-driven limited series, female friendship, travel, romance and true stories.

SECONDARY

Younger viewers discovering a version of independent travel that existed without phones, apps, reviews or safety nets.

THE PROMISE

A transportive European period piece with a contemporary emotional question:

*How much of your life changes
when you decide to go?*

A memoir with proof of life.



The source material does more than recount a youthful trip. It follows the long echo of that decision across adulthood and returns to the idea that risk, curiosity and humor remain ways of choosing life.

LENOR MADRUGA CHAPPELL

Author of *Three A'Broad*
Published by Barringer Publishing

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Three women. One continent. A lifetime that began with a thumb in the air.

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